



**BTECH**  
**(SEM VIII) THEORY EXAMINATION 2021-22**  
**PROJECT MANAGEMENT & ENTREPRENEURSHIP**

**Time: 3 Hours****Total Marks: 100****Note:** Attempt all Sections. If you require any missing data, then choose suitably.**SECTION A****1. Attempt all questions in brief.**

| Q.no | Questions  | Marks | CO |
|------|--|-------|----|
| (a)  | Define the term Innovation.                        | 2     | 2  |
| (b)  | Define the term Entrepreneurship.                  | 2     | 1  |
| (c)  | What do you mean by value creation?                | 2     | 2  |
| (d)  | What do you mean by the sustainability of a modal? | 2     | 1  |
| (e)  | Define the term Project Management.                | 2     | 3  |
| (f)  | What are the roles of Project Manager?             | 2     | 3  |
| (g)  | What do you mean by Project Financing?             | 2     | 4  |
| (h)  | What do you mean by working capital requirements?  | 2     | 4  |
| (i)  | Define the terms effectiveness and efficiency.     | 2     | 5  |
| (j)  | What do you mean by Social ventures?               | 2     | 5  |

**SECTION B****2. Attempt any three of the following:**

| Q.no | Questions   | Marks | CO |
|------|---|-------|----|
| (a)  | What do you mean by the Marketing Management for Social Ventures? Discuss in detail with some example.      | 10    | 5  |
| (b)  | Discuss about the concept of Identifying Business Opportunities.  | 10    | 2  |
| (c)  | Discuss about the concept of preparation of a real time project feasibility report.                         | 10    | 3  |
| (d)  | Discuss about the sources of funds and capital budgeting under the Project management and Entrepreneurship. | 10    | 4  |
| (e)  | Discuss in detail about the Entrepreneurial competencies and traits.  | 10    | 1  |

**SECTION C****3. Attempt any one part of the following:**

| Q.no | Questions  | Marks | CO |
|------|--|-------|----|
| (a)  | Discuss the concept of Social Innovations and Sustainability with some example.        | 10    | 5  |
| (b)  | Discuss about the Management skills for Entrepreneurs and managing for Value Creation. | 10    | 2  |

**4. Attempt any one part of the following:**

| Q.no | Questions  | Marks | CO |
|------|--|-------|----|
| (a)  | What are the Factors affecting Entrepreneurial development? Discuss. | 10    | 1  |
| (b)  | Discuss about the Technical appraisal and Environmental appraisal.   | 10    | 3  |

**5. Attempt any one part of the following:**

| Q.no | Questions   | Marks | CO |
|------|---|-------|----|
| (a)  | Discuss about the Risk and uncertainty in project evaluation. | 10    | 4  |
| (b)  | Define Risk Management in Social Enterprises in detail.       | 10    | 5  |

**6. Attempt any one part of the following:**

| Q.no | Questions  | Marks | CO |
|------|--|-------|----|
| (a)  | Write about the concept behind the Creating and Sustaining Enterprising Model. | 10    | 2  |
| (b)  | Discuss about the conceptual model of Entrepreneurship in detail.              | 10    | 1  |

**7. Attempt any one part of the following:**

| Q.no | Questions  | Marks | CO |
|------|--|-------|----|
| (a)  | Discuss about the Market appraisal and Managerial appraisal.                         | 10    | 3  |
| (b)  | Discuss about the concept of Projected balance sheet and projected income statement. | 10    | 4  |