

B TECH
(SEM VII) THEORY EXAMINATION 2022-23
PROJECT MANAGEMENT & ENTREPRENEURSHIP

Time: 3 Hours**Total Marks: 100**

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief. 2 x 10 = 20

- (a) What are the similarities between entrepreneur and intrapreneur?
- (b) Differentiate between entrepreneur and manager.
- (c) How do you create value creation?
- (d) What is enterprise sustainability?
- (e) What is term 'Foresight' in case of an entrepreneur?
- (f) Differentiate appraisal from evaluation.
- (g) What is innovation?
- (h) Discuss the important personal barriers to entrepreneurship.
- (i) What is a business plan?
- (j) What is social cost Benefit analysis?

SECTION B

2. Attempt any three of the following: 10x3 = 30

- (a) What do you mean by entrepreneurial motivation explain McClelland's achievement motivation theory?
- (b) What is the importance of identifying business opportunities?
- (c) Explain the need and importance of project management.
- (d) What are working capital requirements?
- (e) What are the various models of the social entrepreneurship process?

SECTION C

3. Attempt any one part of the following: 10x1 = 10

- (a) Discuss the objectives of entrepreneurial development programs?
- (b) Explain the factors affecting entrepreneurial development.

4. Attempt any one part of the following: 10x1 = 10

- (a) What is the concept of innovation? Discuss its importance.
- (b) What is the importance of idea generation in entrepreneurship process? Explain.

5. Attempt any *one* part of the following: 10x1 = 10

- (a) What does a project manager do? Discuss the role and responsibilities.
- (b) Explain the various stages of project life-cycle.

6. Attempt any *one* part of the following: 10x1 = 10

- (a) Elaborate the various sources of funds.
- (b) Explain the five broad phases of capital budgeting.

7. Attempt any *one* part of the following: 10x1 = 10

- (a) What is social entrepreneurship framework?
- (b) Explain Risk Management in Social Enterprises.

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