



JSS ACADEMY OF TECHNICAL EDUCATION, NOIDA

DEPARTMENT OF ENGLISH NEWSLETTER

JULY 2022-VOL1, ISSUE1

CADENCE



FROM THE PRINCIPAL'S DESK



A leader takes people where they want to go; a great leader takes people where they ought to be.
Rosalyn Carter

I congratulate the Department of English on their first issue of the Department Newsletter, CADENCE.

The effort to chronicle events and happenings in the Department is commendable for it helps to take stock of work accomplished in academic and outside academic arenas. While serving as a measure, a Newsletter can also serve as a launching pad to more achievements.

Growth should always happen. Charting that growth should also always happen. In that sense, a Department Newsletter is more than a welcome effort.

As Head of this prestigious Institution that is emblematic of WORK IS WORSHIP, I wish more achievements for the Department and subsequent issues of their Newsletter.

FROM THE HEAD OF THE DEPARTMENT



*The aim of the argument, or
of discussion should not be
victory, but progress.
Joseph Joubert*

The first issue of a Department Newsletter is always special. It marks a watershed in the history of a Department while paving way for more achievements.

I wish to acknowledge my indebtedness to the Principal, Dr.T.G.Mamatha and the College Management for their unstinting support in all our activities. My thanks is also due to Prof.Z.K.Ansari, I year Coordinator for letting us interview him. We feature his Interview in this issue.

Thank you Mr.MuditSrivastava, Alumnus, batch 2016 , for answering our questions online. We also carry his Interview in this issue.

The periodicity of our Department Newsletter, CADENCE, is one issue every Semester. The contents will be fleshed out from the events and happenings of the Semester gone by.

A word on why we named the Newsletter CADENCE. We want our work resonate with a sequence of notes or chords comprising the close of a musical phrase. Every Semester, we would like it to be this musical phrase.

Ladies and Gentlemen, we proudly present the first issue of CADENCE.

WORDS OF WISDOM: A RENDEZVOUS WITH FIRST YEAR COORDINATOR



A leader is one who knows the way, goes the way, and shows the way.

Maxwell

A Teacher with 31 years of experience, an Administrator with 25 years, that's our Prof. Z.K.Ansari, Coordinator, 1 year, who joined JSS in 2006. We carry an Interview with Prof. Ansari, and the experience is what I would call a peek into the multiple aspects of his effervescent personality.

Prof.Ansari answered the questions with immeasurable aplomb; the lived experience, his enviable calm and love for his job provided the perfect backdrop.

Excerpts from the Interview:

1. What is your most unforgettable moment as Coordinator of 1 year?

There are several moments etched in my memory; some pleasant and some not-so pleasant. But what comes immediately to mind is the instance of a student who was into drugs and who appealed to me for help. I was able to contact the Father (of this student) who waited on his child everyday for nearly a month when the boy himself assiduously attended all classes. The boy passed with flying colours.

Another is a similar instance of a student who could not just re-integrate but re-claim his passion for photography. The Father called to thank me for playing an instrumental role in the rehabilitation.

When I see I have been able to help in somebody's well-being, I find the energy and enthusiasm to continue.

2. What are the most challenging areas as Coordinator?

Of course, Discipline. Then, enforcing Punctuality. There is the formidable task of handling Faculty from different Departments. And in the recent past, in the post Covid-19 scenario, having to deal cautiously with students and their sometimes strange behaviour.

3. What works with a large student group?

One should have earned the respect of students to deal with them in a group. Fear is necessary, but it should be Fear that stems from Respect. I recall how in 2007-2010, when Prof. Nityanand Choudhary (the then Head of Dept. of Physics) and I stood guard in the Central Courtyard area, we ensured no student was outside his classroom.

I completely believe I have God's blessings in all my endeavours. My stint as Coordinator of I year and the smooth passage so far is certainly by Divine grace.

4. What is your USP? (unique selling proposition)

As I said, it is by God's grace I have travelled through 6 jobs and found my seventh in JSS in 2006 and have stayed on. With a deep sense of humility, I see my success attributes in Self-motivation, Confidence, Honesty and Unbiasedness.

I truly believe I have to do my best to solve the problems faced by students.

5. Do you have a message for students of I year?

Choose the right path for that alone can pave the way to success. And if you have had to compromise with what your parents deemed right for you, try to talk to them. Otherwise, give your best shot still.

There is the situation of mob mentality among parents, but then, you could be honest and apply yourself to the course chosen. Adapt and move on. Grow in confidence.

Another, what I see as the most important quality in a child, always respect your parents.

Finally, practice decorum in appearance, speech and thought. You will go a long way in life.

6. A message for Faculty of I year?

Be scrupulously honest to your job; complete tasks without taking recourse to shortcuts. More importantly, Be Happy. When you achieve Happiness, you are suffused with positive thoughts. When you rise in your thoughts and reputation, you will achieve success. Do nothing to fall in your own eyes because after that, you can never be honest with anyone. So, believe in self-love.

ORIGO: DEPARTMENT SOCIETY



The beginning is the most important part of the work.

Plato

The Origo Students Association was established under the supervision of the Department of English on February 2015. The society was formed to provide the students of the institution, a platform for creative writing and thinking. The society has been actively conducting and organizing various events for students in the realm of Language and Communication.

HIGHLIGHTS OF THE EVENTS ORGANIZED BY ORIGO

BOMBAY TALKIES



Bombay Talkies is an event which provides students the platform where they can show their knowledge of English & Hindi Classics/movies and T.V shows by giving answers to the questions asked in the quiz during the event

IMAGICA



The painting competition, Inspired by the street art, this was an outside event which aims at challenging the artistic creativity in the participants. This event involves in giving a reason to paint their thoughts and emotions.

OPEN MIC



Open Mic, the speaking, targeted the audience of speakers who were given the platform to express their opinion on the topic they want to speak.

QUIZ-UP



A quiz based on trivia of the various popular entertainment media. It is a fun event, which aims at relieving the students from the stress of their day-to-day life. Quiz-up targeted the audience of knowledgeable people who were given the platform to express their English knowledge.

I AM ALWAYS WILLING TO LEARN, I DO NOT ALWAYS LIKE TO BE TAUGHT-WINSTON CHURCHILL

ALUMNI CORNER: MOMENTS OF LAURELS

AN ERUDITE CONVERSATION



Don't be pushed around by the fears in your mind. Be led by the dreams in your heart.

R.T. Benett

MUDIT SRIVASTAVA

MY INTRODUCTION

I'm a growth and product marketing enthusiast and an alumnus of JSSATE Noida. I'm currently working as the Chief Marketing Officer of DPhi, a Belgian company with users from 150+ countries and clients like Cisco, Alibaba, and Capgemini. AI leaders from around the world teach for free on DPhi, and it's our ambition at DPhi to become the world's largest AI community. My focus area is to accelerate our growth in that direction. Before this, I've been fortunate to launch and scale initiatives at Relevel, Unacademy, CodeChef, and Directi.

MY SUCCESS MANTRA

Honestly, I'm still trying to find a formula that works in practice. One thing I've been trying to keep in mind is to be ambitious and mentally prepared for failure when making giant leaps. Life is not like the JEE examination. If one is persistent and unwilling to give up, it offers many opportunities. It is better to pick targets that you won't be able to break every time and be prepared to fail. In the end, failure does not determine your fate; it pushes you to become stronger.

WHAT DO I LIKE THE MOST ABOUT JSS?

The fact that JSS is my alma mater, and it gave me an ecosystem to develop myself when things seemed bleak. When I see its building, I get transported back to when I had an exciting journey with friends and some professors whom I respect a lot. Interestingly in hindsight, I'd say even some of the things I didn't like back then, such as receipt of warnings of detention or lacking necessary support from the institution in various situations, prepared me for a more ruthless world. Not that I suggest the administration trace back to that route, but I am thankful for the positives I gained from it.

Success isn't just about what you accomplish in your life' it's about what you inspire others to do.

LITERARY CORNER

IN THE DRIVER'S SEAT: AN ARTICLE ON COMMUNICATION

Communication, ever since we knew what it meant, was always about sharing or exchange of thoughts and ideas. Our Schools and Colleges have dinned into us the definition and we have conveniently learnt it by rote. What we have not addressed is that having thoughts and ideas are pre-requisite to sharing or exchanging them.

Knowing definitions but not being able to apply it is a little like asking you to cook a dish without you being told the recipe.

Where are the thoughts and ideas available? The answer is, while they are not readily available, one has

to plod his way through life, books, experience, borrowed experience and wisdom and observation, and then assimilate all of that to forge one's own thoughts and ideas. To excel at Communication, which is the same as being research-oriented or innovative, we have finally to come up with Indigenous ideas. Students must be taught to take interest in reading for Reading is the activity where they are face to face with the writer and his mind. They will learn to use their own mind to understand the writer's thoughts

This kind of processing of information to first grapple with thoughts, then analyze them before forming opinions is what will provide fuel to the human brain to function in the realm of cognitive thinking.

When I saw how a student in my class, in spite of being allowed to speak in his language of choice

(Hindi) on a topic (once again, his choice) could not do even a mediocre job, I realized that the trouble is not with the language. It was deeper. The trouble is with bankruptcy of thoughts and ideas. Our students have got the formula wrong. They wait to learn English before they can speak in it. The ideal method to adopt should be to train your mind to think, have thoughts and ideas and then speak in whatever English. As a matter of fact, once you learn to dabble with thoughts, language will find itself. Enslaved to the wrong formula, students wait interminably long and in vain to learn their English. Any language is not just words. It is the worlds of meaning behind words. If only we can teach our students to fathom that(while, of course, teaching how to fathom itself) we would have uncovered for them the model that will aid with learning.

English language, ironically, has caused more diffidence than confidence in our students. Every year, there are some more who get marginalized. The need of the hour is to re-integrate them and help them use English and conquer their fears than be consumed by it.

As a Teacher, I issue a clarion call to my fellow teachers to join hands in the noble task of focusing on the content and helping students understand the crux of the matter rather than pay heed to the form.

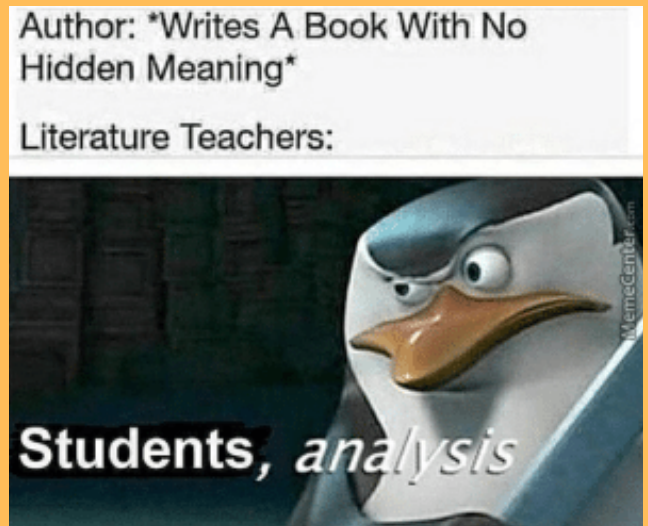
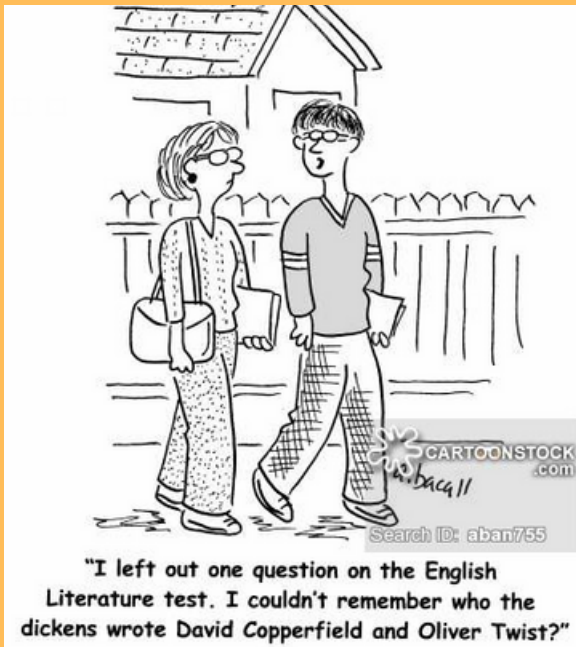
The journey from knowing, comprehending will traverse into the milieu of discussions, deliberations before becoming Indigenous opinions. And students, the World will listen.

-Dr.Pranava Manjari.N, Head, Dept. of English

FUNNY CORNER

A wonderful bird is the
pelican;
His beak can hold more
than his belican.
He can hold in his beak
Enough food for a week,
Though I'm damned if I
know how the helican!

Two Hollywood stars ran into
each other at the door of their
psychiatrist's office.
"Hello, there," said one. "Are you
coming or going?"
"If I knew that," said the other, "I
wouldn't be here."
—The American Weekly



Where are average things
manufactured?
The satisfactory.

What do you call a parade
of rabbits hopping
backwards?
A receding hare-line

Time to solve a riddle:

The person who makes it has no need of it; the person who buys it has no use for it; the person who uses it can neither see nor feel it. What is it?

Answer: on the last page

LITERARY FACTS

Get your facts first, then you can distort them as you please:

Mark Twain

- ➡ The three biggest-selling poets in the world are Shakespeare, Lao-Tzu, and Khalil Gibran.
- ➡ Mahabharata is the longest poem in the world. It is an Indian epic poem which has around 1.8 million words.
- ➡ George MacDonald (1824-1905) wrote a two-word poem called 'The Shortest and Sweetest of Songs'. It simply reads: 'Come Home.'
- ➡ Did you know there is a World Poetry Day on 21 March, on which Poetry and Poets are appreciated and encouraged to write, thanks to UNESCO?
- ➡ E. E. Cummings dedicated his self-published volume of poetry, No Thanks, to the fourteen publishers who had turned it down.
- ➡ German poet Gottlob Burmann so despised the letter R that he avoided using it in his poetry – and in everyday conversation.
- ➡ A phobia of poetry exists and it's called 'Metrophobia' – fear of poetry.
- ➡ The word 'unfriend' as a noun dates from around 1275, meaning 'one who is not a friend'. It is found in Layamon's medieval epic poem Brut.
- ➡ One of the most popular forms of writing short poems is the haiku. Originating from Japan, the haiku has only seventeen syllables. There are three lines containing five, seven, and again five syllables.

GLIMPSES OF THE DEPARTMENT HAPPENINGS

1. Publications and Conferences:

a) Dr. Nishi Sharma published a paper entitled "Investigating the use of performance management on Customer Service and their impact on e-commerce to gain competitive adjustment" in Vidyabharti International Interdisciplinary Research Journal (WOS Journal) in October 2021

b) Dr. Nishi Sharma presented a paper entitled, "Virtual Communication: Issues and Challenges," virtual International Conference organized by KIET, GZB.

c) Mrs. Piyali Gope published a paper on "Ecofeministic Approach of Shakespeare's Twelfth Night and Kalidasa's Abhijnana Shakuntalam" in International Journal of Early Childhood Special Education (WoS Journal) in May 2022

d) Mrs. Piyali Gope published a paper on "Ecofeministic Study of Toni Morrison's A Mercy" in Stochastic Modelling and Applications (UGC Care I Journal) in April 2022.

2. Mr. Manu B.S. has registered for PhD programme in Sharda University on "Comparative analysis-Mulk Raj Anand and UR Anantha Murthy as Social Novelists."

3. Department of English organized an Online Counselling Session, Mr. Abhinav Dhandh, Alumnus of JSSATE, Noida (Batch of 2008-12), currently working with Amazon Web Services as Project Leader was invited for the online counselling session for first- and second-year students on "Skills required to be successful in Corporate World." Around 70 students participated and discussed their concerns with him.



4. Dr. Pranava Manjari and Dr. Nishi Sharma delivered a session in a two-week Non-Teaching Staff Training Programme at AKTU on "Writing Skills."



DEPARTMENT OF ENGLISH



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solution of the riddle : Coffin

**My boss told me to
have a good day...**



So I went home.